

Financial Education Workshop for Clients

Workshop Offerings Menu

CASH Campaign has experience and expertise in delivering financial education to a variety of populations. The following curriculum is available for delivery directly to the clients served by community organizations, either as stand-alone workshops or in a series format.

Our Financial Education Core Competencies		
WORKSHOP TITLE	WORKSHOP DESCRIPTION	AVAILABLE IN:
Earn it, Plan it, Keep it	Participants will reflect on their habits, reactions, and values about money; to understand what role money plays in their lives; learn how to set S.M.A.R.T. financial goals that will work for them; and understand the concept and application of spending plans to reach those goals.	English Spanish
Bank On it: Choosing Financial Products and Services	Participants will learn about the various kinds of financial products and services available; how they might meet their needs; and how to make the most of them while avoiding the most fees possible. Participants will also learn about alternative financial services and the actual cost of using them.	English
Pump Up Your Piggy Bank	Participants will discuss the importance of building a savings plan; understand the several types of savings accounts that exist and how to choose the right one for their savings goals; and participants will discuss strategies to establish daily savings habits even when living with a limited income.	English Spanish
Conquering Debt	While there is not one size fits all on becoming debt free, Participants of this workshop will learn various strategies for debt reduction; understand how to prioritize their debts; and learn reliable resources in Maryland to call when it is time to seek additional help from experts. Participants will also learn about their consumer rights when dealing with debt collectors.	English Spanish
Rock Your Credit	Participants will receive an introductory into credit basics. They will learn the main components of a credit report and what to do if they find inaccuracies in their report; the main factors that influence a credit score; and strategies to access and build a strong credit history.	English Spanish
Do You Know Who Has an Eye on Your Money?	Participant will learn current trends and data of consumer fraud and the leading agencies that work to protect their rights as consumers against unfair businesses and scammers. Participants will learn strategies to protect themselves from have a monetary loss from a consumer scam or falling victim to identity fraud; and what to do if they do fall victim.	English

Additional Financial Education Workshops		
WORKSHOP TITLE	WORKSHOP DESCRIPTION	AVAILABLE IN:
Are you Covered?	Participants will learn about risks and how to manage the risks in their lives; receive insight on several types of insurance and how coverage of each works; and discuss strategies to reduce insurance costs, while also taking full advantage of the insurance they already have.	English
Getting and Keeping Your Ride on the Road	Buying a car is a big milestone for most people. Participants of this workshop will receive insight on the steps to take before purchasing a car; how to go into car buying with effective buyer tactics; and understand the costs of maintaining a car after buying it (including staying on top of auto bills).	English
Money Smarts for the Whole Family	Establishing healthy money values and habits at an early age leaves a positive long-lasting impact. Participants will learn the benefits of discussing financial decisions with their family members; learn tips and ideas to motivate family members to participate in family financial decisions; and resources for their children to continue building their financial knowledge and confidence.	English
Cryptocurrency Basics	Participants will get an introductory history lesson on what led to the creation of cryptocurrencies; how cryptocurrency is accessed and used today; and strategies to protect themselves from cryptocurrency frauds, including knowing the existing regulations on cryptocurrency.	English
Beginners Guide to FinTech Products	Participants will learn the definition of FinTech and several types of products that are available to consumers; understand how to build safe consumer practices when using money management tools and considerations to know about lending fintech companies; and understand existing regulations around fintech companies.	English
Your Financial Future: Saving for College	Participants will learn about financial aid options to cover postsecondary billable expenses and non-traditional options to cover additional costs associated with post-secondary education (college, trade school, etc.)	English
Your Financial Future: Saving for Retirement	Participants will learn various rules of thumbs when it comes to answering the question: how much should I be saving for retirement? This workshop will cover how SSA Benefits work, including the eligibility and paying taxes on benefits, and explore the types of employer and personal retirement accounts that exist.	English