



Maryland CASH Academy

Build Your Financial IQ. One Class at a Time.
mdcashacademy.org

October 2014

Quick Hits

The Federal Trade Commission is asking for help to stop a scam that is currently going around and targeting the Latino community. Click [here](#) to read more about how to help prevent others falling victim to this new scam.

The Consumer Financial Protection Bureau, (CFPB) has announced an initiative to put trained financial coaches within organizations to provide coaching to consumers, especially veterans. They are currently looking for organizations that are providing other services to host these coaches. For more info please click [here](#).

The CFPB has also launched a new financial education toolkit, "Your Money, Your Goals". This toolkit is for social service agencies who want to help their clients set financial goals, choose financial products and manage their finances. The toolkit is free and available [here](#).

The Common Cents Conference

The Common Cents Conference™ was a big success this year! We are very excited that over 150 people attended the event. There was no shortage of great information and statistics this year. One important piece of information made available was that volunteers in DC, MD, & VA prepared over 51,000 free tax returns, saving people \$9,300,000 in fees this year!

We would also like to thank our sponsors for all their support; Intuit Financial Freedom Foundation, Capital One Bank, One Main Financial, and Virginia Credit Union League. Also a huge thanks to Mariko Chang, PhD. for delivering a great keynote this year covering Gender and Wealth Inequality in the US. If you would like to see any of the photos from the event or the presentations you can access them by visiting the [website](#).

MANO's Advocacy Leaders Program

MD Nonprofits plans to offer a new version of their Advocacy Leaders Program for policy

advocates, or prospective advocates, in the nonprofit community. They are focusing on building the advocacy strength and capacity of organizations. There is a participation fee accompanied with the program that will cover the opening 3 day retreat and 7 full day seminar that are scheduled monthly. The program will be starting in early November this year. For more information please click [here](#).

CFED's 2014 Assets Learning Conference

The Assets Learning Conference was another great conference in September. Over 1200 people from across the country attended to learn about programs and ideas to increase the financial security of their clients. Maryland was well represented with staff from MD CASH, Baltimore CASH, CAFE (Coalition for the Advancement of Financial Education) Montgomery MD, City of Gaithersburg, Prince Georges Community College/Prince Georges CASH Campaign, Bon Secours and more! For the presentations from this informative conference, please click [here](#).

7th Annual Financial Literacy Leadership Conference

The Society for Financial Education and Professional Development Inc. hosted the Seventh Annual Financial Literacy Leadership Conference last month. They had a large variety of workshops and our very own Sue Rogan spoke on the topic of financial coaching. For more information on what you may have missed at the event please click [here](#).

MD CASH Has a New Employee

The Maryland CASH Campaign would also like to welcome their newest employee, Nick Melefsky. Nick is a Towson University graduate and he will be our new Program Associate. Below is his contact information:

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